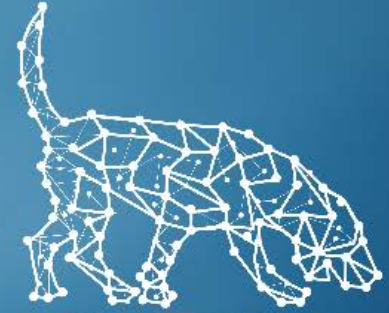




The world's first supply chain
visibility tool with low-cost, long
battery life with full on-board security
and assured global communications.



BLOODHOUND
TRACKING DEVICE, INC.



**THE NEW STANDARD IN TRACK & TRACE, AUTOMATED
IN-TRANSIT VISIBILITY/CONTAINER SECURITY
TECHNOLOGY**

Because GPS is NOT ENOUGH!

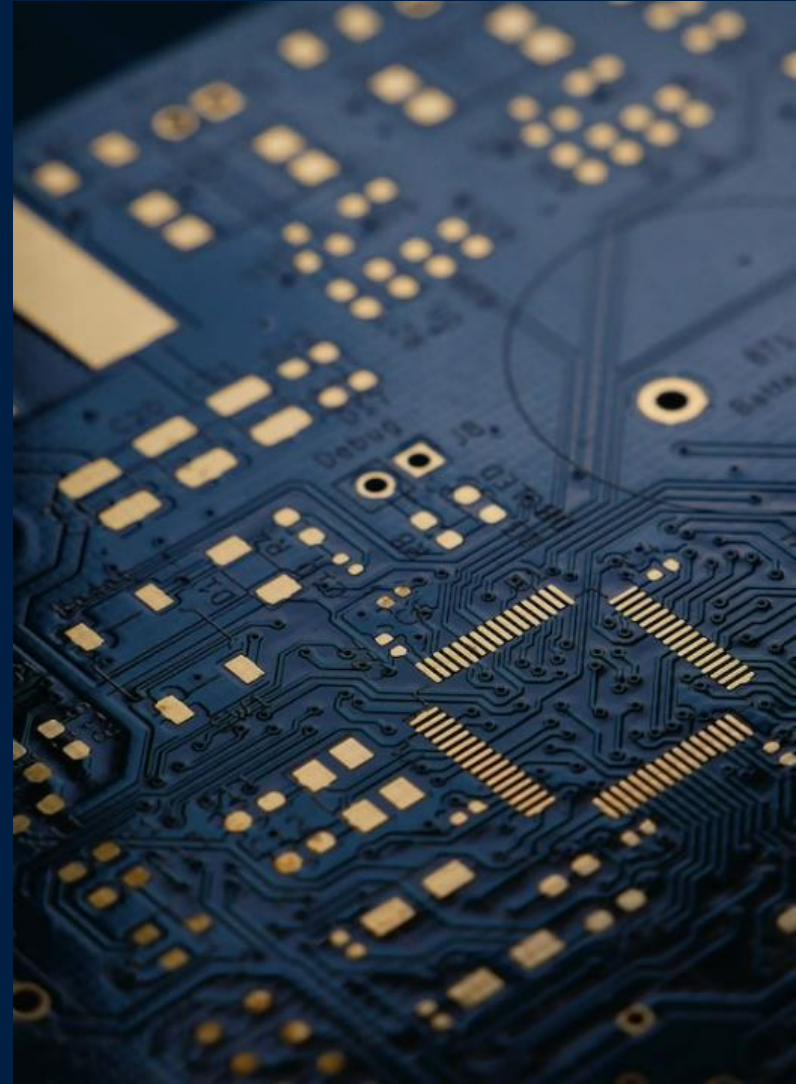
BLOODHOUND TRACKING DEVICE

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So what's the solution?

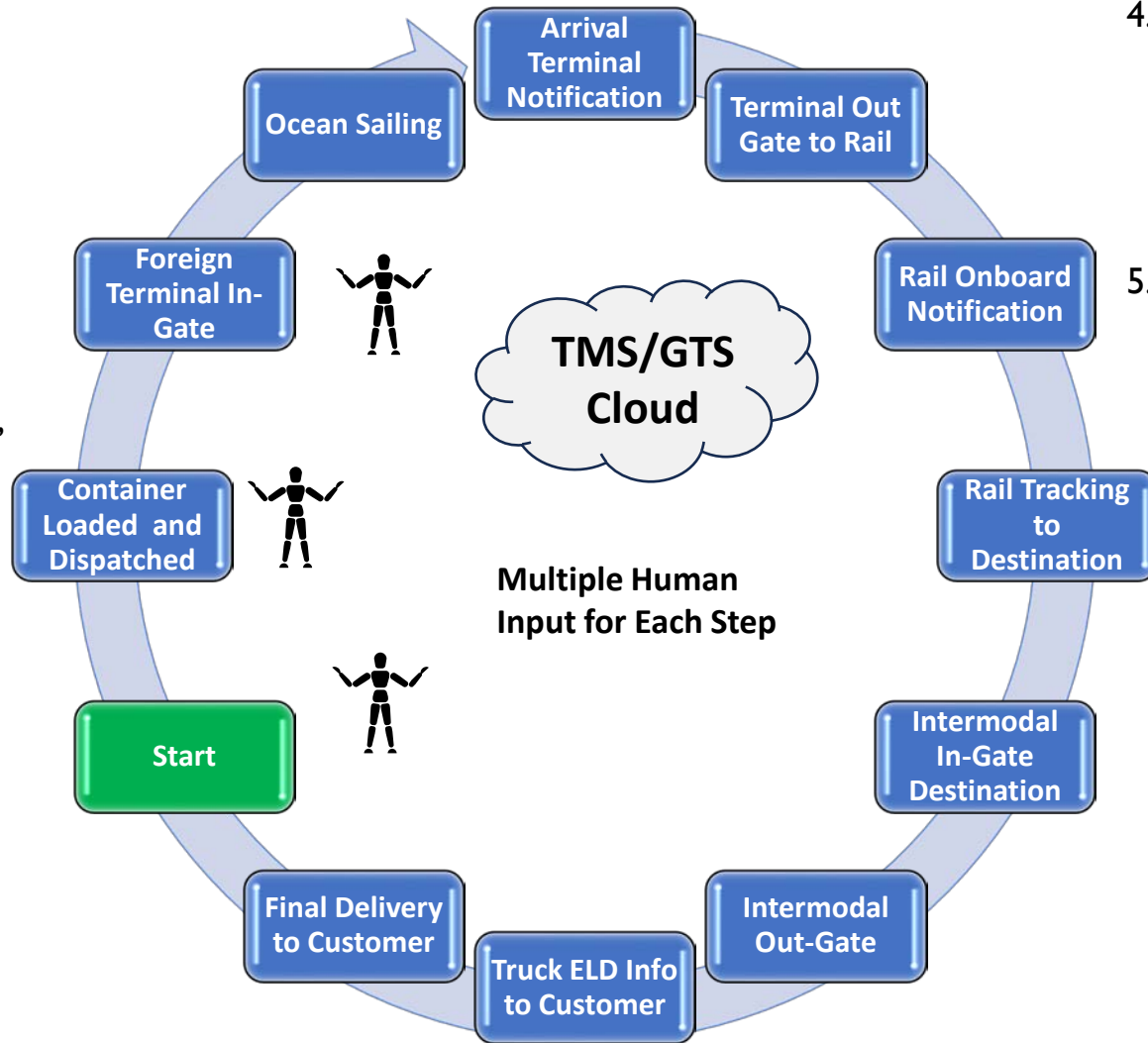
**Current Track and Trace or
GPS only devices are NOT
ENOUGH!!**



CURRENT TMS/GTMS SYSTEM FOR TRACK AND TRACE AND TRACE

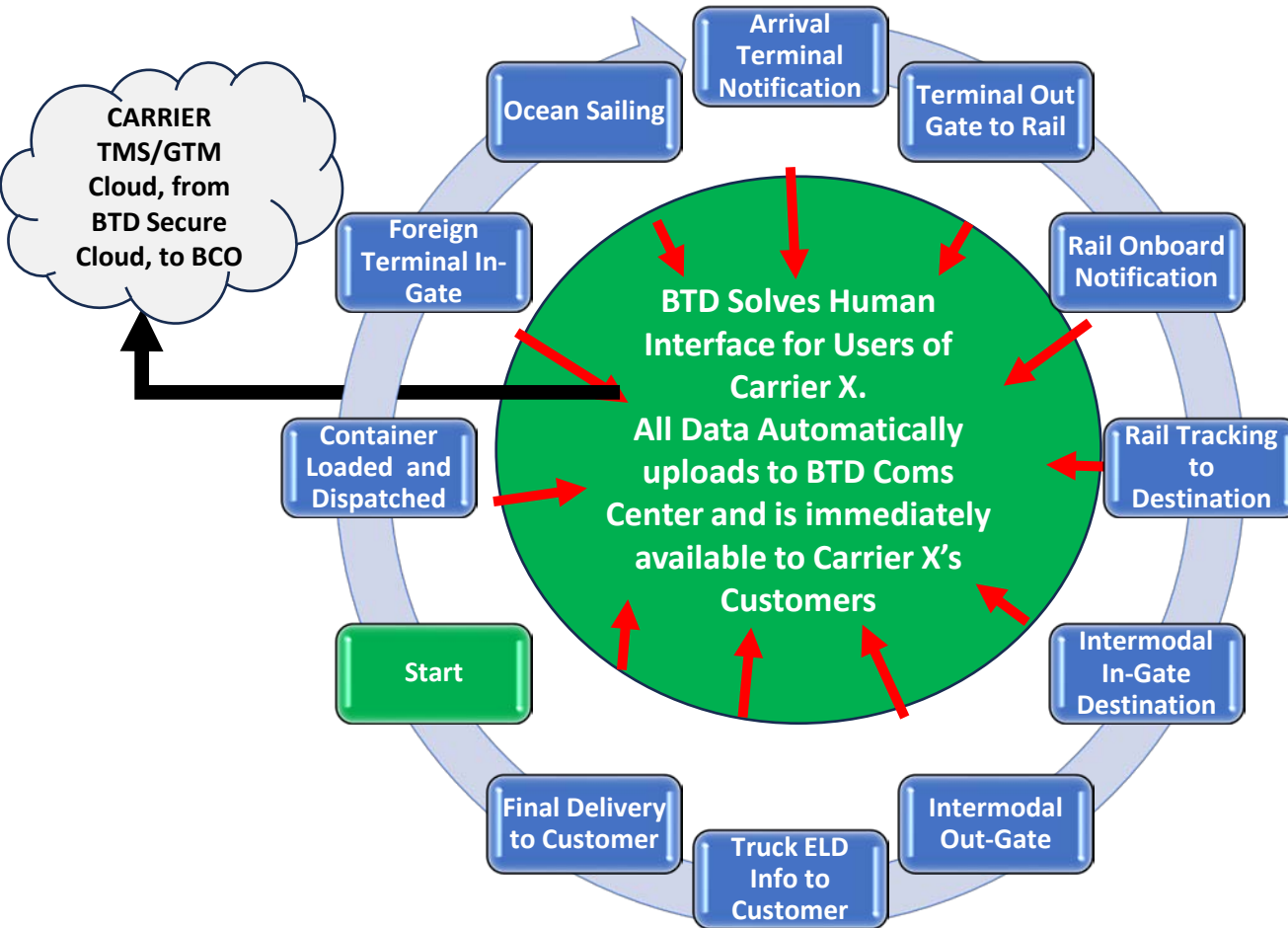
CURRENT PROBLEMS:

1. The “input” for all track and trace (T&T) systems today relies on human input, scouring the internet for “clues” as to the whereabouts and other methods (bots, etc.)
2. This process is error prone, leaves YOUR CARGO location and “health status” to unknown people.
3. On many of the nodes in the Global Supply Chain, there are multiple inputs on multiple days for the same deliver!



4. Some steps are missed altogether, especially in foreign countries and the chain of custody is marred.
5. By removing the human input, using the BTM Device that sits inside the container and has patented communications protocols to get that information OUT, the Logistics Executive will know exactly where the box is, what the status is of the cargo inside, creating Actionable Intel for the user.

TMS/GTM SYSTEM WITH THE BTD SYSTEM SOLUTION



- NO human input at all.
- Real Time status updates.
- Useable all over the world.
- Exact status updates.
- Actionable Intel available 24/7 on each box.
- Event notification direct to the user's hand-held phone or pad.

So how does BTD stack up to the competition?



Competing Tracker Specs Matrix

Matrix of Competing Trackers

Cargo Tracker Products	Cap Ex	Monthly Fee	Permanently Installed	Installed on Inside or Outside	Battery Life	Tracking Options				Sensors/"Sniffing"		Other Sensors or Alerts				Other Attributes	
						Cell	Satcom	GPS	DTN	Chemical	Human	Door Open-Light	Sound	Humidity /Temp	Movement or Door Sensor	Easy Install	Sensor Package
Bloodhound (BTD)	\$0	\$20	Yes (& mobile)	inside	3-5 Years	√	√	√	√	√	√	√	√	√	√	√	√
Blackberry Radar	\$265	\$10	Yes	outside	5 Years	√	no	no	no	?	?	?	?	√	√	no	no
Arrow Spot	\$289	\$0	Yes	outside	8 Years	√	√	√	no	?	?	no	no	√	√	no	no
hoopoSense Solar	\$150	\$4	?	?	10 Years	√	no	√	no	?	?	?	?	?	√	√	?
Global Trackers CyberSpy TT1	\$79	\$6	No	outside	1 Year (in sleep mode only)	√	no	no	no	?	?	?	?	?	?	no	no
Orbcomm ST-6100	\$705	\$0	Yes	outside	No internal battery	√	√	√	no	no	no	?	?	√	√	no	no
Traxens Box	\$260	\$9	No	outside	4-6 Years	√	no	√	no	no	no	?	?	√	√	no	no
Next4 N402	\$104	\$5.20 - \$8.32	Yes	outside	2 Years	√	no	no	no	no	no	?	?	√	√	no	no
LandAirSea 54	\$99	\$20-\$50	No	outside	Up to 6 Months	√	no	no	no	no	no	no	no	√	no	no	no
Sony Visilion	?	?	?	outside	2 Years	√	no	√	no	no	?	√	no	√	√	√	?
Nexxiot Crossmodal	?	?	?	outside	?	√	?	√	no	?	no	?	?	?	?	√	?



Why do I need it?

Location

Know exactly where your boxes are, anywhere in the world, at any time. You don't have to depend on human input or the Carrier.

Cost

Only \$20/month*, for all CAPEX + Monitoring Services. The NVO/FF can finally provide accurate location data, security data to the BCO's in real time.

Revenue

YOUR CUSTOMERS WANT IT! BCO's want a lot of things, but with BTD, the NVO/FF can pass the cost directly onto the BCO's because the pay-off to the BCO is the Number 1 thing that BCOs are asking for (JOC May 26th front page!



Why do I need it?

Accuracy

NVOCC/FF's provide the most accessible form of ISO Box utilization globally. Much more than Carriers, as NVO's and FF's are "agnostic" and can provide service on multiple carriers in multiple lanes.

Security

Always know WHO and WHAT is in your box. Get access to location, camera camera footage, chemical detection, and so on. Automatically Detect Detect breaches in security the minute they happen!

Utilization

More than ever, BCOs want to know accurately and timely, "**Where is my box!?**" The problem is that the Carrier, many times, cannot accurately tell you where the box really is, what stack it's in, when it left the supplier in Asia, where it is in the transport by rail or truck. **NOBODY KNOWS.**



BLOODHOUND TRACKING DEVICE (BTD)

HOW WILL BTD WORK FOR NVOCC's AND FF's?

- NVOCC/FF's control the packing, loading and prepping each box for shipment at their consolidation centers globally. The BTD device is so easy to install (see slide # 17) that it takes 7 minutes during loading for the BTD device to be installed and “turned on”.
- 1. In the USA, the NVO/FF deconsolidation center will be used to “remove the BTD Device” and store it for another journey. Fully integrated and useable again and again, this process allows for the NVO/FF to know exactly where the box is, has it been compromised, has it been opened, and if there has been any contraband inserted.
- 2. If the NVO/FF is responsible for sending the empty to the foreign manufacturer for stuffing of 100% of the load, the NVO/FF can install the BTD units into the empty in country, “turn on the signal” via hand-held cell phone and deliver to the manufacturing site. The fully loaded container can travel to its final destination where the BCO can remove and transfer the units back to the NVO. Full knowledge (in country) of the container means much more accurate and actionable intel for your BCO.

MORE BENEFITS TO NVOCC's AND FREIGHT FORWARDERS

- Know exactly where your boxes are, from stuffing/consolidation to de-consol in the USA.
- **IMSW has engaged with Customs (CBP) to review the demo models to consider zero inspections for shippers/importers that use a device like Bloodhound. A TRUE GREEN LANE!**
- NVO's and FF's will have the ability to handle ALL requests for status, location, security integrity, Customs involvement, etc. on the boxes they control because they will have the most accurate and timely details on their phone app! BTD allows a feed for BCOs (approved by the NVO/FF) to get direct inquiry access to the data as well.

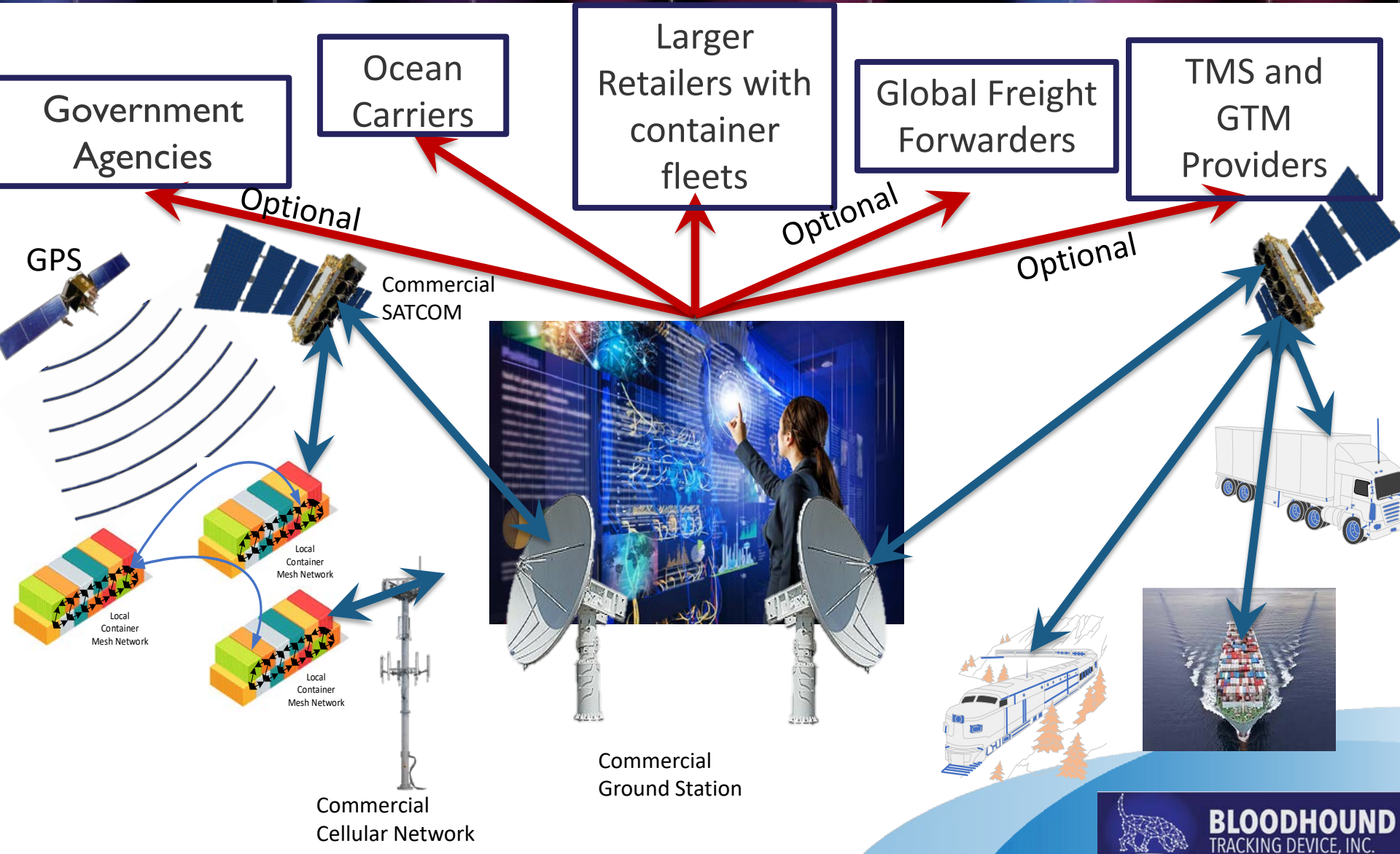


How does it work?

BTD uses Cell, GPS, Satellite, and our patented **Disruption Tolerant Mesh Network** to provide world class, assured global communications, anywhere in the world, under any conditions!



ARCHITECTURE, COMMUNICATIONS AND OPERATIONS



Communication Unit (Outside Container)

- Low power usage (2 year battery life, no service required)
- Manufactured specifically for Maritime Environments – 100% USA parts
- Real-Time & Ad-Hoc Global Communication
 - Disruption Tolerant Networking (DTN)
 - Ad-Hoc Mesh Network, Neighbor Detection/ID
 - LPI/LPD Secured Communications
- Event Trigger & Near Real-Time Alerting
 - All sensors inside container communicate with external comms unit
- Concealed
 - Exact same footprint as a standard ocean container vent
 - Unidentifiable by an expert from a distance of 5 feet



Instrumentation Unit (Inside Container)

- Container Monitoring and Detection
 - Geolocation
 - Chemical detection & identification
 - Environmental conditions (temperature, pressure, humidity, shock and vibration)
 - Door open/close detection
 - Internal infrared & camera functionality
 - Detection of signs of life



Device Installation

INSTALL ONLY OCCURS ON EMPTIES

- A (IU) & B (CU) mounted to container via high strength magnets- easy on, easy off
- No danger to Installer.
- No assessment or testing by Installer

10 Minutes to install

- Auto start, Auto ping to system,
- Lights indicate on and ready.

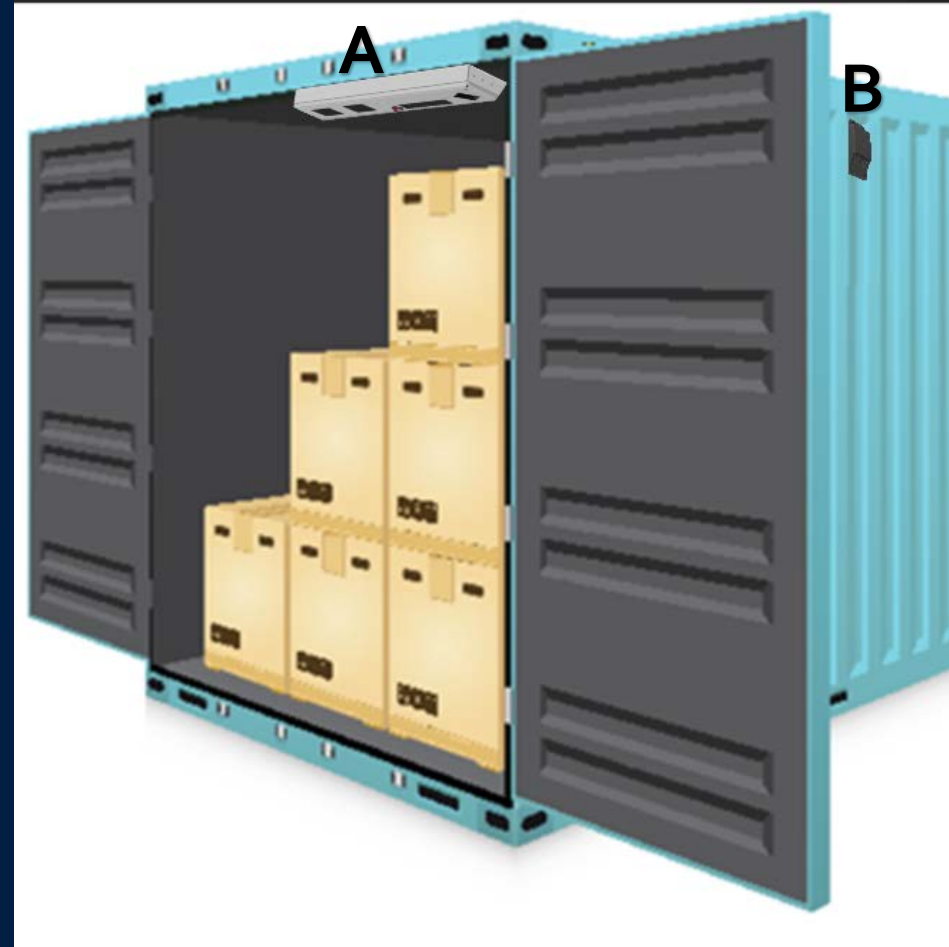
5 Minutes to change out Battery

- Old Battery displays **red light**
- New battery displays **green light.**

No requirement for any interface except taking the pic of the unit and container

Installer takes Pic on Phone/App of Container number + Unit to "initiate" unit to ON

Installer gets "auto pay" when unit goes ON

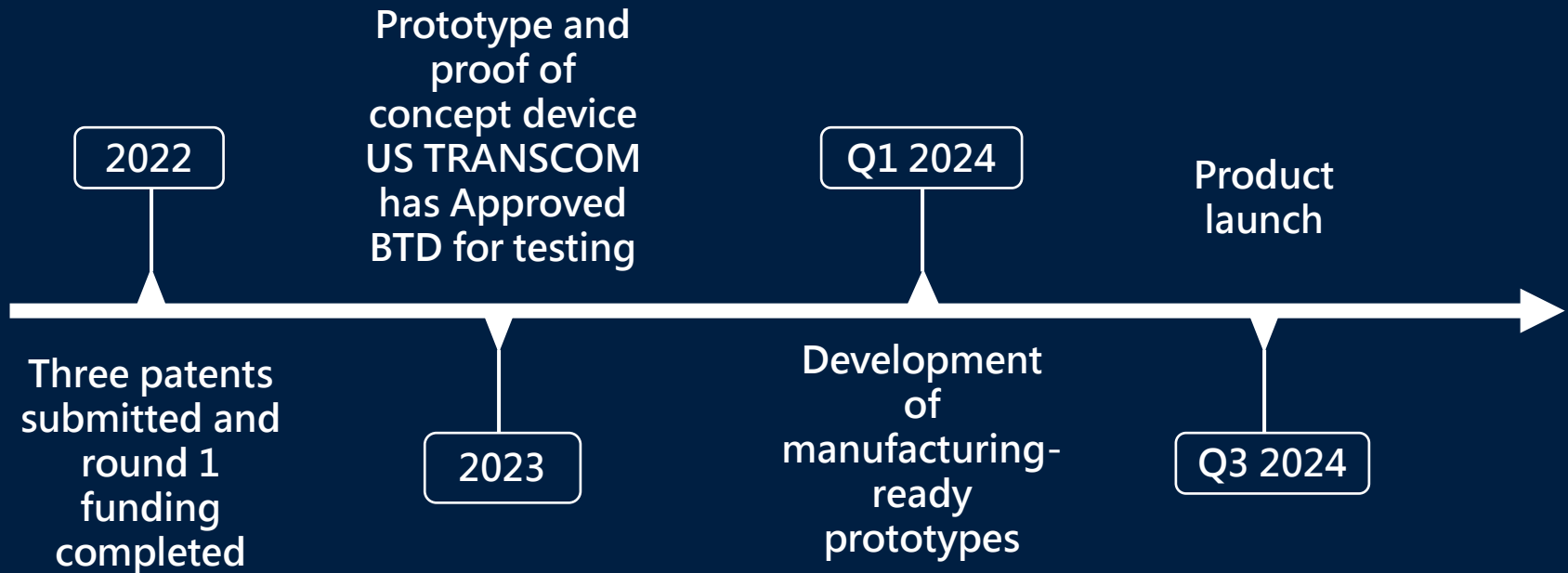


User Interface

- Powerful front-end features via configurable UI/UX components
- Notification of any event trigger with time, location, and sensor event
- Customized reports (Dwell times, Travel history, and Security events)
- Multiple container tracking, reporting, and search capabilities
- Plug and Play security features that ensure your containers cargo is safe and secure
- Custom alerts and thresholds for different scenarios that only you have access to



Go to Market Plan



Management Team



Curtis Spencer (CEO) of IMS Worldwide, is a 47-year veteran of Logistics and US Customs consulting. IMSW's largest clients are the Top 100 Importers, Carriers and Railroads. Curtis served on COAC for 4 years after 9/11.



Jason Soloff (CTO) is the Chief Engineer on the project and is an Ex-NASA engineer who helped pioneer space-based communications using DTN and other communications protocols he helped invent for NASA.



Steve Schellenburg (CSCO) is a Top Logistics consultant and supply chain creator with over 50 years experience. Steve's work with CTPAT and Operation Safe Commerce helped shape our Secure Supply Chains.



William Anderson (CGO) is an Ex Special Operator with 45 years of DoD/IC experience. DoD has expressed interest at several layers for the BTD System.

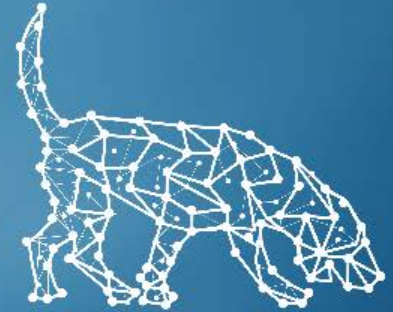
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