



The world's first supply chain
visibility tool with low-cost, long
battery life with fully assured
communications protocols



BLOODHOUND
TRACKING DEVICE, INC.

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THE NEW STANDARD IN TRACK & TRACE, AUTOMATED IN-TRANSIT VISIBILITY TOOL FOR CHASSIS



So how does BTD stack up to the competition?



Competing Tracker Specs Matrix

Matrix of Competing Trackers CHASSIS

					Tracking Options		
Cargo Tracker Products	Cap Ex	Monthly Fee	Permanently Installed	Battery Life	Cell	GPS	DTN
Bloodhound (BTD)	\$0	\$10	Yes	3-5 Years	✓	✓	✓
Blackberry Radar	\$265	\$10	Yes	5 Years	✓	no	no
Arrow Spot	\$289	\$0	Yes	8 Years	✓	✓	no
hoopoSense Solar	\$150	\$4	?	10 Years	✓	✓	no
Global Trackers CyberSpy TT1	\$79	\$6	No	1 Year (in sleep mode only)	✓	no	no
Orbcomm ST-6100	\$705	\$0	Yes	No internal battery	✓	✓	no
Traxens Box	\$260	\$9	No	4-6 Years	✓	✓	no
Next4 N402	\$104	\$5.20 - \$8.32	Yes	2 Years	✓	no	no
LandAirSea 54	\$99	\$20-\$50	No	Up to 6 Months	✓	no	no
Sony Visilion	?	?	?	2 Years	✓	✓	no
Nexxiot Crossmodal	?	?	?	?	✓	✓	no

Why do I need it for my Chassis Pool?



Location

Know exactly where your chassis is, anywhere in The Americas, at any time. You don't have to depend on human input.

Cost

Low in cost, this device allows for ALL of your Chassis to include monitoring for \$10/month, including all CAPEX + Monitoring Services.

Revenue

With accurate location, dwell and usage data for your entire Chassis Fleet, you will increase revenues dramatically. Chassis dwell, and disputes over who took what, when and to where will be dispelled immediately.

Why do I need it for my Chassis Pool?



Accuracy

Accurate to within a few meters. Always on, pinging multiple times/hour, the Chassis Tracker is designed for complete accuracy. AND...when the unit cannot see the sky (GPS requirement) it will mesh with other Chassis to find the sky and report with Zero down-loss of information.

Security

The Largest Pools report Chassis theft as an epidemic in 2023 and 2024. With the BTD Tracker on the entire Fleet, you can reduce theft and downtime.

Utilization

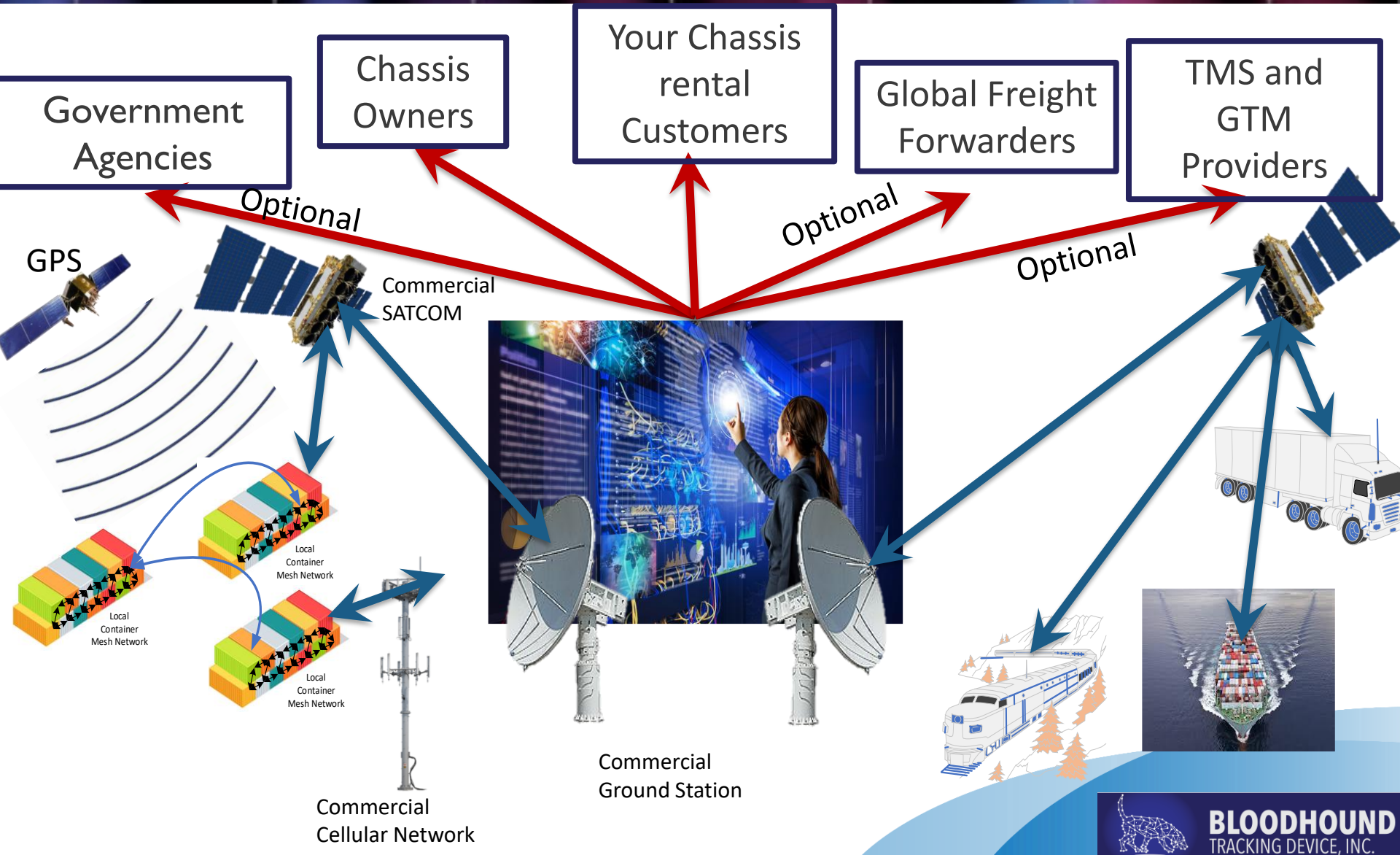
- 1. More accurate knowledge of your Chassis, and more utilization will naturally occur. No arguments with truckers or lease-holders. Unit will tell you if you have dwelled longer than 3 or 5 days (you can set the dwell-time!)**

How does it work?

BTD uses Cell, GPS, and our patented **Disruption Tolerant Mesh Network** to provide world class, assured global communications, anywhere in the world, under any conditions!



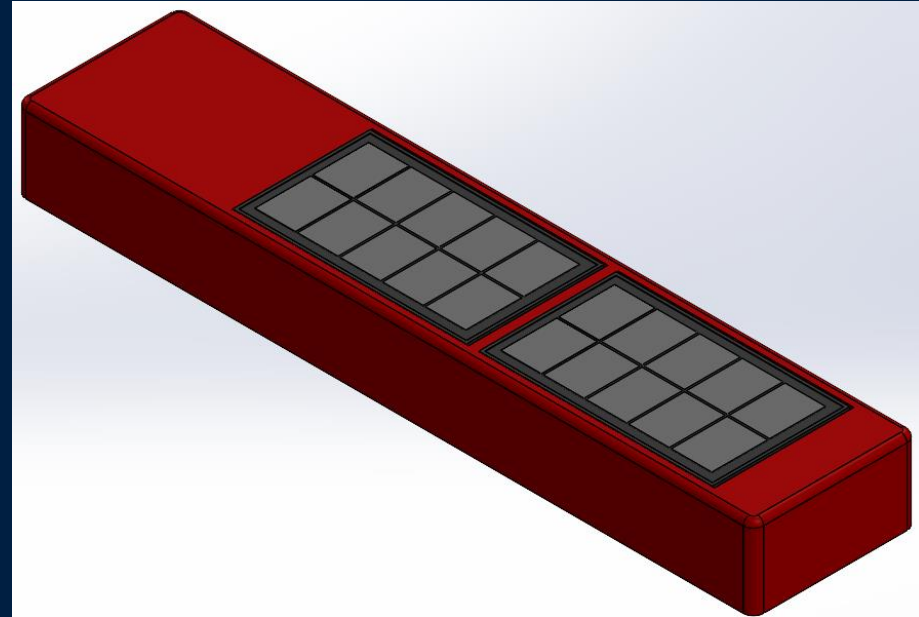
ARCHITECTURE, COMMUNICATIONS AND OPERATIONS



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BTD Chassis Tracker Unit

- Low power usage (3-5 year battery life, no service required)
- Manufactured specifically for Harsh Road-worthy Environments – 100% USA parts
- Real-Time & Ad-Hoc Global Communication
 - Disruption Tolerant Networking (DTN)
 - Ad-Hoc Mesh Network, Neighbor Detection/ID
 - LPI/LPD Secured Communications
- Concealed
 - Fits directly into the “wall” of the Chassis



Device Installation

INSTALLATION IS LESS THAN 5 MINUTES

A (CU) mounted to chassis via high strength magnets- easy on, easy off

- No danger to Installer.
- No assessment or testing by Installer

Less than 5 Minutes to install.

- Auto start, Auto ping to system,
- Lights indicate on and ready.

No requirement for any interface except taking the pic of the unit and chassis

- Installer takes Pic on Phone/App of Chassis number + Unit to “initiate” unit to ON

CU



User Interface

- Powerful front-end features via configurable UI/UX components
- Notification of any event trigger with time, location, dwell, and removal detection
- Customized reports (Dwell times, Travel history, and Security events)
- Special dwell section with user managed timelines allowed.
- Custom alerts and thresholds for different scenarios that only you have access to

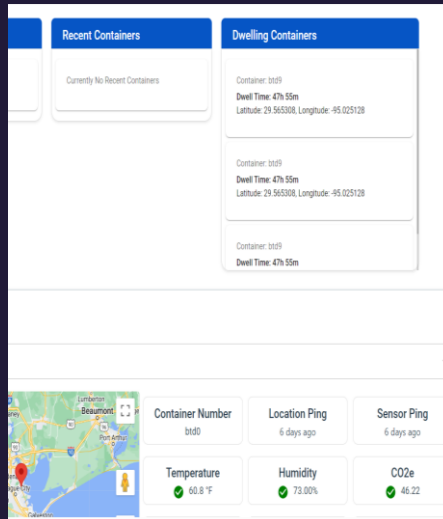


BTD User Interface



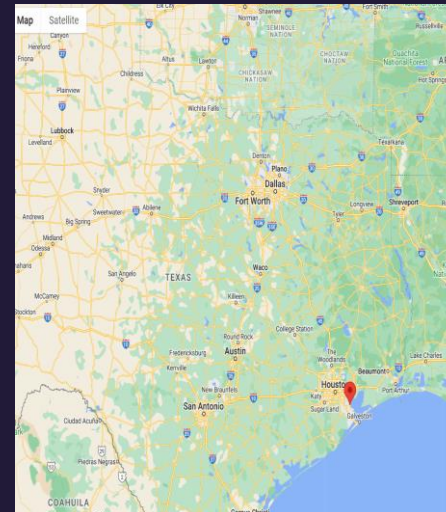
UI Login

Field Trial partners will use their Microsoft account to login to BTM System



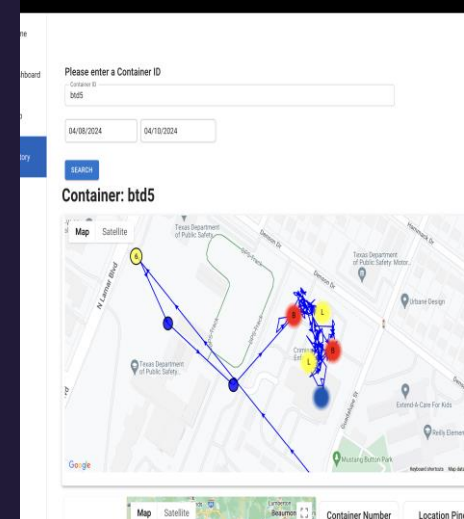
Dashboard View

Field trial partners can monitor events, dwelling and specific containers on the UI



Map View

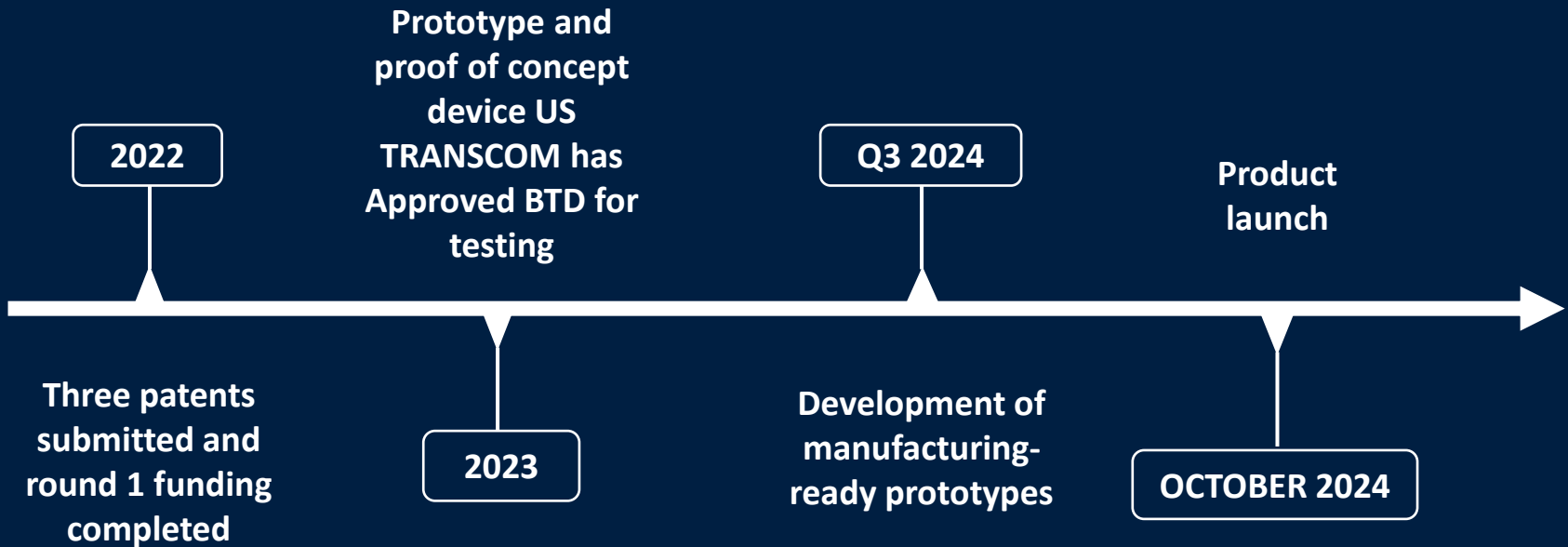
Field trial partners can monitor their assets on the map located in the UI



History View

Field Trial partners will be able to view previous data gathered on their assets

Go to Market Plan - Chassis



Management Team



Curtis Spencer (CEO) of IMS Worldwide, is a 47-year veteran of Logistics and US Customs consulting. IMSW's largest clients are the Top 100 Importers, Carriers and Railroads. Curtis served on COAC for 4 years after 9/11.



Jason Soloff (CTO) is the Chief Engineer on the project and is an Ex-NASA engineer who helped pioneer space-based communications using DTN and other communications protocols he helped invent for NASA.



Steve Schellenberg (CSCO) is a Top Logistics consultant and supply chain creator with over 50 years experience. Steve's work with CTPAT and Operation Safe Commerce helped shape our Secure Supply Chains.



William Anderson (CGO) is an Ex Special Operator with 45 years of DoD/IC experience. DoD has expressed interest at several layers for the BTD System.

Contact Us

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